

HAVEN GREEN

Sustainability and Impact Investing Prepared for M&A Worldwide

Paul Price Founder & CEO Haven Green

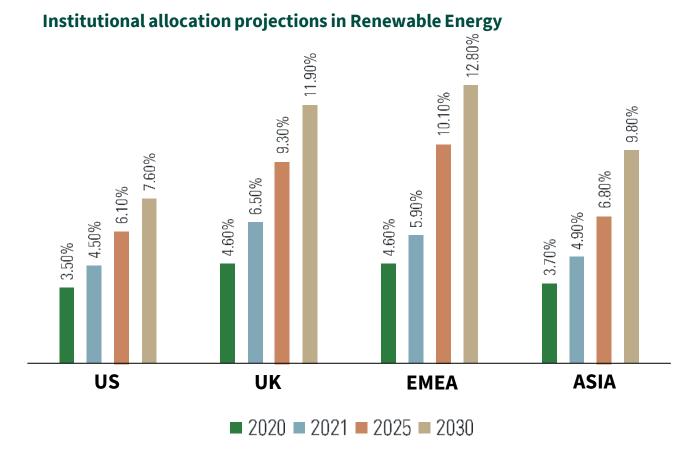


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Connecting Asset Owners with Sustainable and Impactful Opportunities

Haven Green promotes the allocation of capital to sustainable and/or impact investment strategies, providing asset owners with attractive long-term return potential whilst driving positive change for the world.



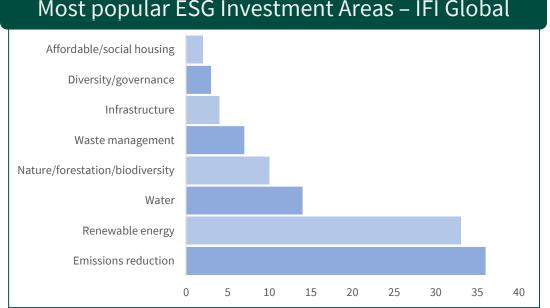
Source: Octopus Investments Limited's Survey of Institutional Investors representing \$6.9 trillion AUM, as of November 2020

Why is the Haven Green approach needed?



"Integrating climate investing into portfolio and risk management processes will grow in sophistication and importance" – IFI Global

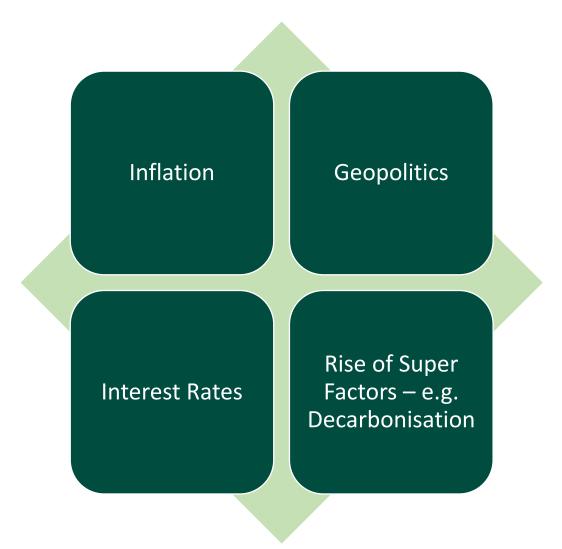
- Sustainability and the planet are intertwined and is becoming a driver of Investment Decisions
- It is likely that we are closer to the beginning of that journey than we are anywhere near to the end of it.



Most popular ESG Investment Areas – IFI Global

Macro Themes



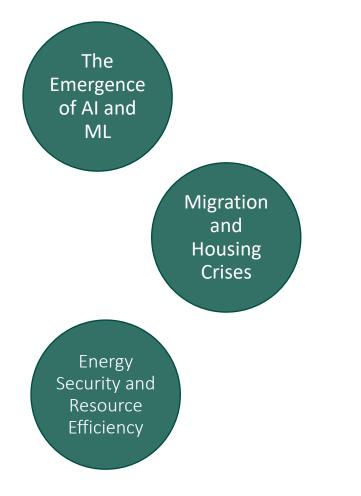




Super Factors







Common Concerns Will AI replace human jobs?

How will cities deal with uplifts in migration?

How do countries begin to produce their own energy?

The Emergence of Al and ML Al adoption is an unstoppable trend

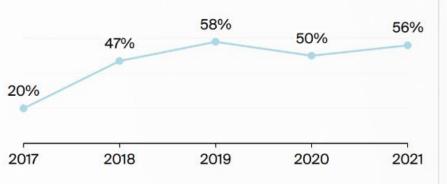


Traditional criticism towards Al.... IT'S A BLACK BOX! WHO OWNS THE IP? NO INTERNAL **EXPERTISE** POORLY FORMATTED DATA THIS THREATENS MY JOB!

Average number of Al capabilities that respondents' organizations have embedded within at least one function 3,9 1,9 2018 2019 2020 2021

...did not prevent its adoption by companies...

Share of respondents who say their organizations have adopted AI in at least one function



...which understood Al's necessity for survival



of business leaders surveyed agree that AI is critical over the next five years for company's success



of leaders surveyed reported full-scale deployment of three or more types of Al applications in their business – up from 62% last year

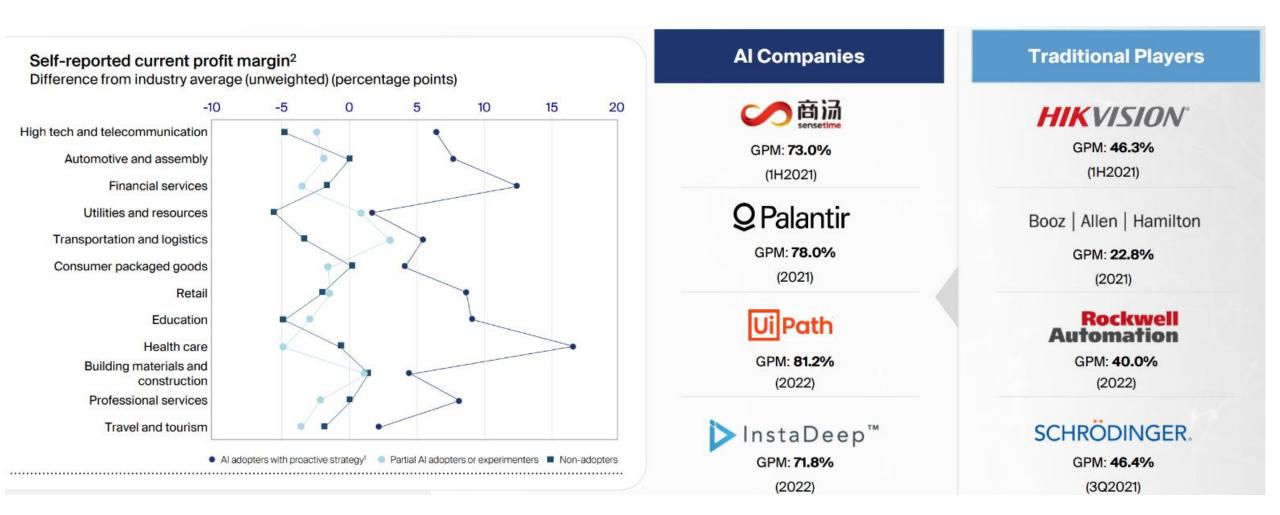


of companies plan to increase technology investments in 2023 despite macroeconomic uncertainty

Source: Alpha Intelligence Capital, Generative AI report 2023

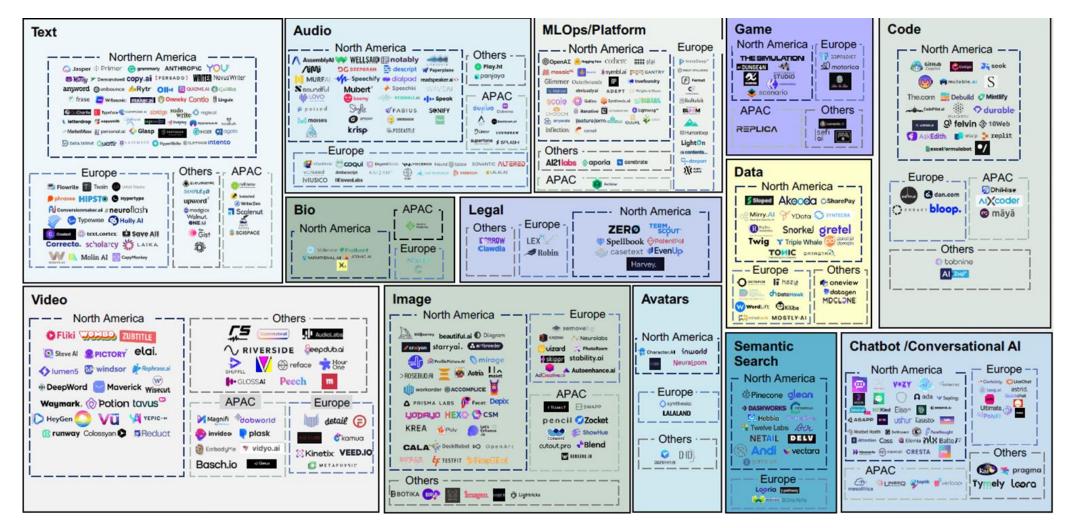
Al Generates Higher Profit Margins

Al adopters with a proactive strategy have significantly higher profit margins



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How do you navigate this complex Ecosystem?



Source: Alpha Intelligence Capital, Generative AI report 2023

Responsible Investing in AI

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Investing in AI as a force for good

'AI presents enormous global opportunities: it has the potential to transform and enhance human wellbeing, peace and prosperity' - *Bletchley Declaration, signed by 28 countries at the AI Safety Summit, 1st November 2023*

- Adhering to an ethical framework to unlock positive transformative potential across industries
- E.g. Healthcare/MedTech
 - Insta Deep
 - Acquired by BIONTECH
 - Founded in 2015, Instadeep is a horizontal AI platform utilizing deep reinforcement learning to solve problems in drug and vaccine design, train scheduling, logistics, and hardware/IoT



Migration and Housing Crisis

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Renting is now a megatrend, and retrofitting houses can be a solution

- Retrofitting old buildings aids in reducing the housing crisis and allows for greater stability in Rent prices.
- It also can be used to reduce emissions and costs of running by retrofitting to ensure better energy efficiency, and implementing sustainable materials

"Building Retrofits have great potential to reduce CO₂ emissions since buildings are responsible for 36% of emissions" – Journal of Energy and Buildings



Energy Security



Taking advantage of natural resources

- Wind
- Solar
- Hydrogen

Removing Interdependency on Energy sources

• Energy Independence becomes a national security priority

Creating local jobs

- Development and Maintenance of Sites
- Local Economy benefits



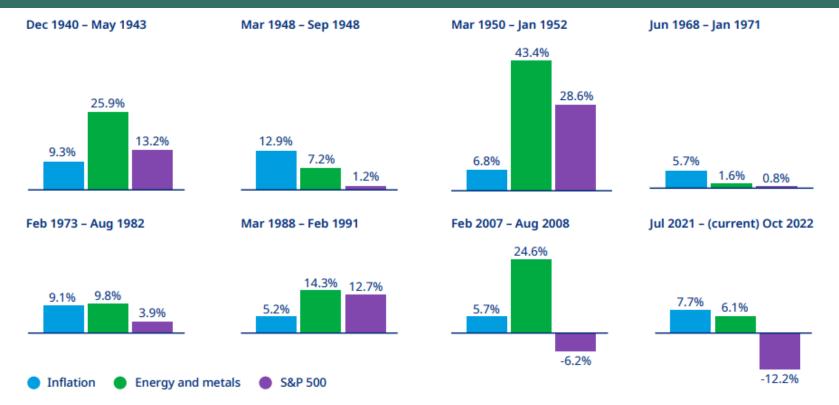
Transition from farming crops to power

Energy Security

Natural resource equities could play a useful role as part of a broader inflation hedging



Natural resource equity returns through periods of high US inflation



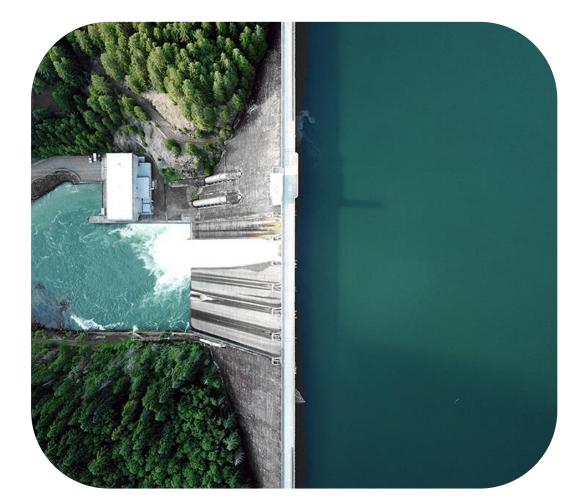
Source: GMO and Mercer; periods where US inflation was over 5% for longer than a year. "Inflation" and "energy and metals" are industry classifications, constructed by GMO. Data for energy and metals in the most recent period is from the MSCI ACWI Commodity Producers Index. All returns in USD.

Resource Efficiency

Positive environmental impact should not come at the cost of portfolio performance

Economic Rationale of Resource Efficiency:

- enables high quality companies with strong management teams to generate a competitive advantage
- captures the intangible value of environmental resilience and mitigates long-term climate change risk
- identifies companies that are transitioning to a greener economy and have lower environmental risks





A Smarter Approach to Sustainable Investment



For a truly sustainable future, the *whole* economy must become more efficient

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In *every* industry, there are companies leading the transition to a more sustainable future



Identifying these sustainability *leaders* is key to achieving better financial returns